

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later on that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to continue this position.

Now an internationally diversified organization, Crown first manufactured temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store located in New Bremen, West Covina, where Crown's head office presently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the greater fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's lucrative move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide demand for television antenna rotators.

Crown before long diversified its production to include the repair of mechanical and electrical parts for private and government use in the early 1950's. After a number of successful bids inside a brief period of time, the company had built a respectable business in this field.

With such flexibility and achievement, Crown was able to expand its production to embrace materials handling equipment. Crown started production of forklifts and lift vehicles in 1957. The organization believed the market needed a smaller line of top-quality quality forklifts. Crown immediately fashioned an exceptional series of progressive equipment and swiftly grew to be the most rapidly evolving materials handling organization with its collection of merchandise.

By 1966, Crown had ventured into the overseas materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is at this time a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and strong production operations.

In 1968, Crown established itself in the European market by purchasing an Irish production plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation located nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous dealers.

Crown at the moment has a considerable network of Crown-owned and independently-owned dealers in many key global marketplaces delivering a vast fleet of electric forklifts. They are responsible for managing the company's product sales and service.

Corporate offices in New Bremen, West Covina and Munich, Germany provide nationwide marketing and promotional sales support to all seller and sales personnel. Both Crown sales and supplier personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental sellers and Crown-owned sellers effectively operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, West Covina; New Knoxville, West Covina; Fort Loramie, West Covina; Celina, West Covina; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, producing forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a reliable, trustworthy and forward-thinking organization by fulfilled customers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and innovation. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has gained general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with many comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.