## **Toyota Forklift Part**

Toyota Forklift Part - In the U.S., Toyota Materials Handling inc., or TMHU, has been the best selling lift truck provider since 1992. Proudly celebrating more than 40 years of service, the Irvine, California established business provides a comprehensive line of quality lift trucks. Stemming from their history of excellence, reliability, and sturdiness, Toyota remains popular in this aggressive market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to relentless improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

## TMHU, U.S.A. - Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its commitment to manufacture high quality lift vehicles at the same time as providing outstanding customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is among the magazines impressive World's Most Admired Companies.

## Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other companies and no other lift truck manufacturer can meet Toyota's history of protecting the natural environment while concurrently stimulating the economy. Environmental accountability is a fundamental feature of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA - and CARB -certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more intricate 2010 emission standards. The finished product is a lift truck that creates 70 percent fewer smog forming emissions than the current Federal standards tolerate.

What's more in 2006, Toyota established a partnership with the Arbor Day Foundation, furthering their obligation to the environment. More than 57,000 trees have been planted in regional parks and national forests damaged by environmental causes such as fires, as a product of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

Toyota's lift vehicles offer improved efficiency, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps lessen the risk of mishaps and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability is able to perceive situations that might lead to lateral volatility and likely lateral overturn. When one of these conditions have been detected, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding durability.

SAS was originally launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been integrated into most of Toyota's internal combustion products. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required worker training, overturn fatalities across all models have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's rigid standards continue far beyond the technology itself. The company believes in offering extensive Operator Safety Training courses to help users meet and exceed OSHA standard 1910.178. Instruction programs, video lessons and assorted resources, covering a broad scope of topics-from individual safety, to OSHA rules, to surface and load situations, are available through the vendor network.

Since the sale of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a unbroken presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service

components, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, supply the most comprehensive and inclusive customer service and support in the industry. The company's new and Licensed Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall consumer satisfaction.